



SMART MOVERS CLUB

The Engines

One partner for bids, growth and operations.

We Mind Your Business

Smart Movers Club is an outsourced operations, growth and procurement partner for owner-led companies. We plug a full team into your business — so the work that never gets done, gets done.

Foundation

Your dedicated team, cadence and reporting.

Bid Engine

Win government and commercial contracts.

Growth Engine

Fill the pipeline with real opportunities.

Operations Engine

Your outsourced back office.



WHO WE ARE

A team behind the owner

Most owner-led companies aren't short on opportunity — they're short on hours. Bids go unanswered, marketing stalls, and the back office runs on memory. Smart Movers Club exists to absorb that weight. We are a managed team of bid specialists, marketers, operators and technologists who work inside your business as an extension of it, not as another vendor sending invoices and reports.

We work across industries — construction, cleaning, logistics, healthcare services, professional services and more. The engines are the same; the execution is tailored to your market.

OUR VALUES

Ownership

We take the work off your plate and carry it to done.

Transparency

Real reporting, real numbers, no vanity metrics.

Discipline

Cadence beats bursts. Weekly progress, every week.

Craft

Proposals, sites and systems we'd put our own name on.

Loyalty

Exclusive territories. We don't arm your competitor.

Momentum

Small wins compounding into a bigger business.

INCLUDED WITH EVERY ENGAGEMENT

The Foundation

Every engagement starts with the Foundation: the people, cadence and visibility that make outsourced work actually work. It is never sold alone and never removed.



- Dedicated account manager
- Monthly strategy meeting
- Weekly progress report
- Quarterly business review
- Priority email support
- Client portal access
- Task dashboard & KPI reporting
- Document storage & shared files
- CRM management
- Meeting notes & action item tracking
- Project coordination & internal collaboration

How engagements are built

Foundation + one, two or all three Engines — plus optional add-ons sized to what you actually need.



ENGINE ONE

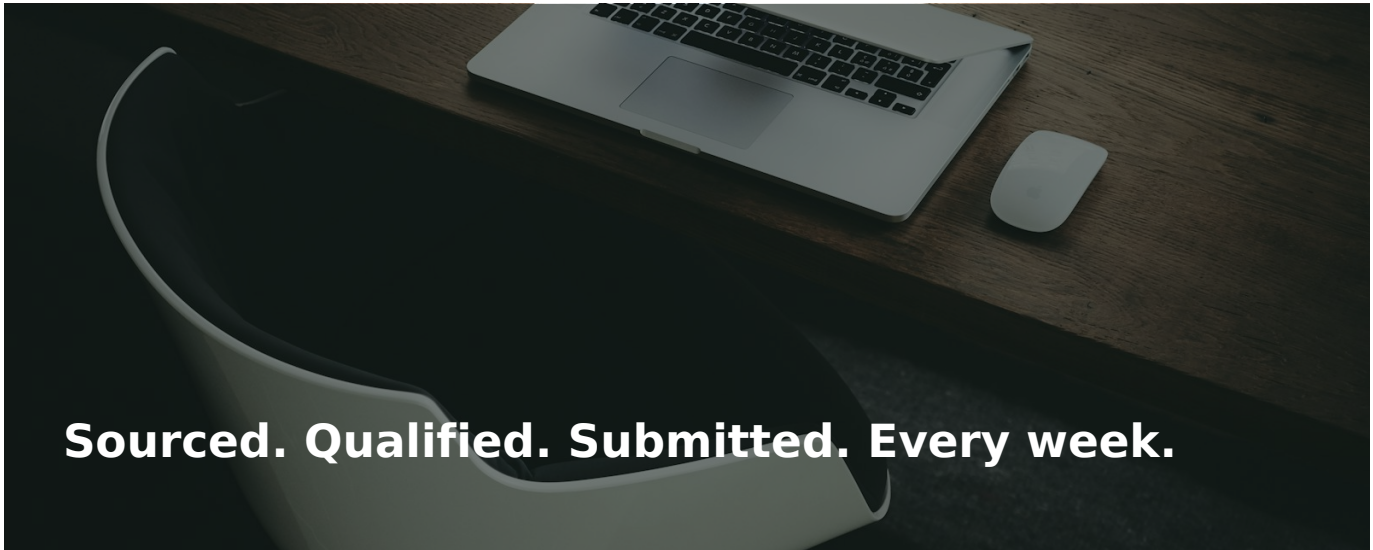
Bid Engine

Winning work shouldn't depend on who remembered to check the portals. We source, qualify, write and submit — so the right opportunities get a real response, every week.

WHAT'S INCLUDED

- Opportunity sourcing (government + commercial)
- Go/no-go qualification analysis
- Compliance review & bid document management
- Proposal writing and packaging
- Submission management across all portals
- Addenda tracking & clarification requests
- Certifications & SAM registration support
- Bid pipeline reporting

Best for: contractors and service firms ready to bid consistently instead of occasionally.



Sourced. Qualified. Submitted. Every week.

ENGINE TWO

Growth Engine

Demand you can see and measure. Website, search, ads, email and CRM run as one system, with reporting that ties spend to pipeline instead of impressions.

WHAT'S INCLUDED

- Website design, build & optimization
- SEO and Google Business Profile management
- Google & Meta ad campaign management
- Email marketing & nurture campaigns
- CRM automation & lead routing
- Pipeline & conversion reporting
- Brand and sales consulting

Best for: owners whose growth still depends on referrals and word of mouth.





ENGINE THREE

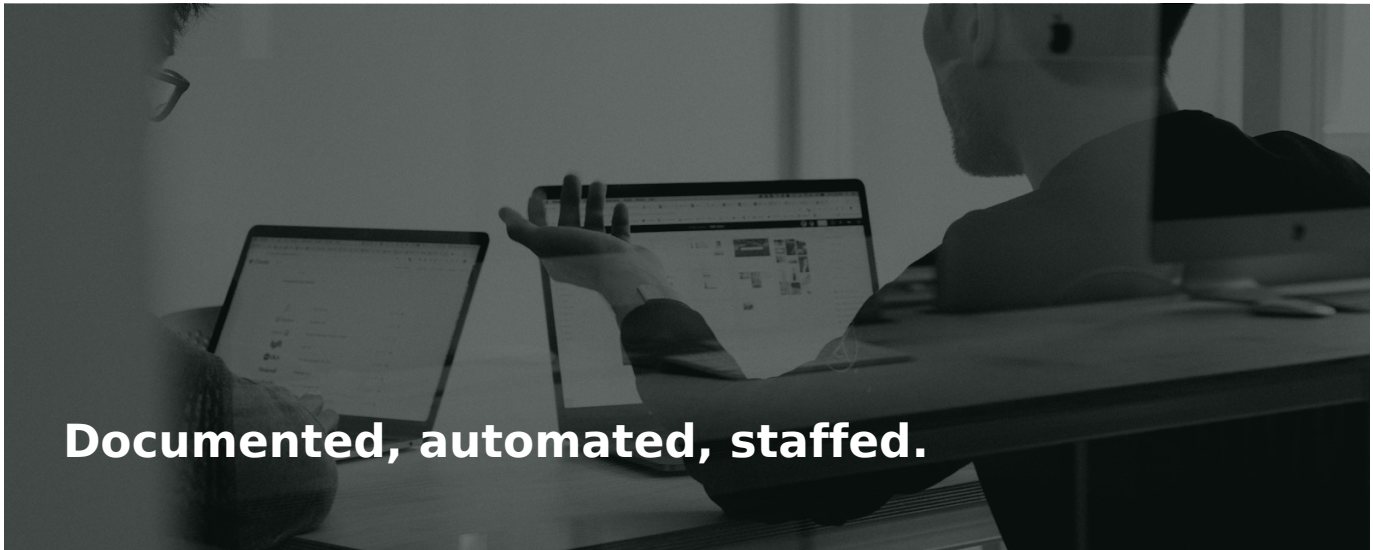
Operations Engine

Your outsourced back office. We document how the business runs, automate what shouldn't be manual, and staff the admin work that quietly eats your week.

WHAT'S INCLUDED

- Process consulting & workflow automation
- SOP development and documentation
- Employee onboarding programs
- Hiring & recruiting support
- Administrative and back-office support
- Operational dashboards & reporting
- AI implementation & tooling

Best for: teams growing faster than their systems can carry.



Documented, automated, staffed.

TAILORED TO YOU

Add-Ons & Getting Started

Engines cover the ongoing work. When a project falls outside the standard scope, we scope it separately so you only pay for what you asked for.

- Live phone answering

- Recruiting support

- Employee training programs

- Website design

- Hosting & maintenance

- Google Ads management

- Meta Ads management

- SEO programs

- CRM setup & migration

- AI automation builds

- Government certifications

- Proposal writing

- Estimating support

- Business consulting

- BI dashboards & hosting

HOW WE START

01 Discovery

A 30-minute conversation about where hours and revenue are leaking.

02 Audit

We review your pipeline, market, systems and current presence.

03 Build

Foundation goes live, your engines are configured, work begins.

04 Cadence

Weekly reporting, monthly strategy, quarterly review — indefinitely.

Let's talk about what you're carrying.

Book a 15-minute call: smartmoversclub.com/calendar